

## LENOX® Unveils Next Generation VARI-BIT® Step Drill Bits

**New Bits Tout 2X Longer Life, 50% Faster Starts, and PowerDrive™ Tip**

**EAST LONGMEADOW, MA** [September 2019] – LENOX® announces the next step in step drill bits with the launch of its new VARI-BIT® range. The bits deliver superior performance with 2X longer life\* and 50% faster starts\*\* that easily drill a wide range of materials including steel, sheet metal, stainless steel, aluminum, copper, brass, and plastics. The next generation VARI-BIT® line is ideal for electrical, HVAC, and fabrication applications.

The all new VARI-BIT® is designed to give the user more – more speed from the PowerDrive™ tip, more burr-free cutting, and up to 2X more life. Designed with optimized geometries, the precision ground PowerDrive™ tip starts on contact with no walking allowing for aggressive cutting and quick penetration. VARI-BIT's® dual-flute cutting edges provide clean, round holes for precise, burr-free holes, while 2X longer life drills more holes in less time.

Additionally, hole sizes are laser etched making them easier to read. Select step drill bit sizes feature a 1/4" Quick Change shank making them ready to use in an impact driver while other bits feature a 3 flat, 3/8" shank for use with a standard drill. VARI-BIT® is available in a variety of hole sizes and numbers as well as the VARI-BIT® Extension, VARI-BIT® Snap-Back™ Extension, and 3-Piece and 4-Piece Step Drill Bit Sets.

"This latest VARI-BIT® line is a continuation of LENOX's focus on delivering superior performance to our end-users in regard to life and speed," said Matt Savarino, Sr. Product Manager. "The new innovation aims to provide more, every step of the way – and we are proud to manufacture such a high-quality product here in the USA using global materials."

LENOX VARI-BIT® can be purchased at LENOX distributors nationwide. To locate a distributor near you please visit [www.lenoxtools.com/FindRetailer/FindDistributor.aspx](http://www.lenoxtools.com/FindRetailer/FindDistributor.aspx).

\*vs. LENOX prior generation in 1/16" 1008 steel

\*\*vs LENOX prior generation VB1 through VB8 in 1/16" 1008 steel

### About LENOX

LENOX® blades deliver high performance and are guaranteed to cut through tough materials. With over a century of cutting expertise and category breakthroughs, LENOX has become a gold standard in power tool accessories, hand tools, and band saw blades, helping users deliver work that is sure to stand out and be recognized on the job. LENOX provides the performance and support that gives you A Cut Like No Other™.

LENOX is part of Stanley Black & Decker, an S&P 500 company and a diversified global provider of hand tools, power tools and related accessories, electronic security solutions, healthcare solutions, engineered fastening systems. For more information, visit [www.stanleyblackanddecker.com](http://www.stanleyblackanddecker.com).

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